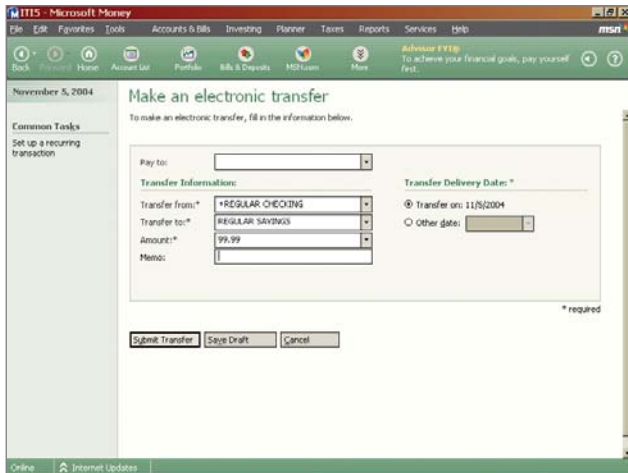




# Premieredirect

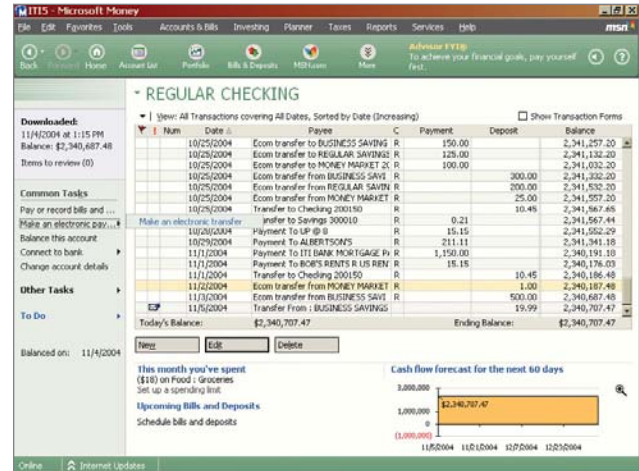
Personal Finance Connectivity Software

*Premieredirect* gives your consumer and business Internet banking customers the ability to seamlessly access their accounts using personal finance management (PFM) software, including Microsoft® Money, Quicken® and QuickBooks®. Establishing a secure, direct link to account information via your financial institution, *Premieredirect* personal finance connectivity software enables your customers to view and manage all of their accounts from a single location, anytime and anywhere.



A real-time funds transfer in Microsoft® Money.

**Profitability.** Typically, customers who use PFM software have active investment strategies, high incomes and portfolio balances likely to make them among your most profitable accounts. *Premieredirect* enhances their productivity and satisfaction, increasing the chances these customers will choose to deepen their relationship with your financial institution and thus generate additional long-term revenue.

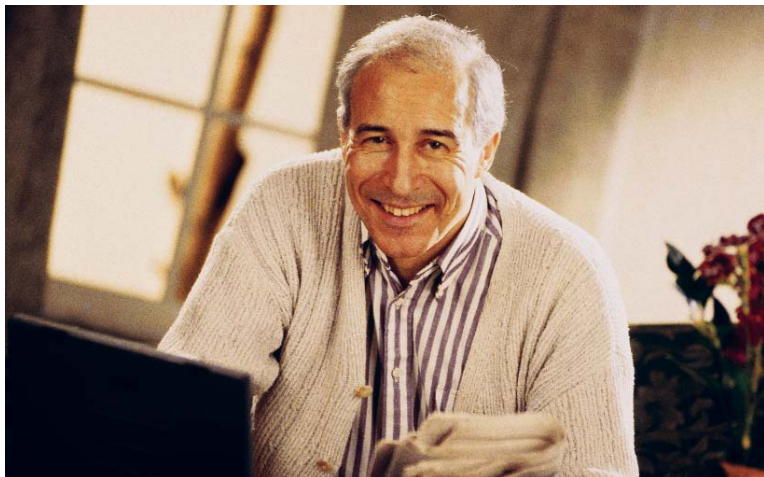


A transaction import in Microsoft® Money.

**Convenience.** Customers no longer need to use two different applications to perform inquiries, transfers and transaction downloads – they can do it all with their PFM software. *Premieredirect* also gives your customers the ability to analyze various aspects of their accounts during portfolio research, including investment strategies, spending trends and overall cash flow.

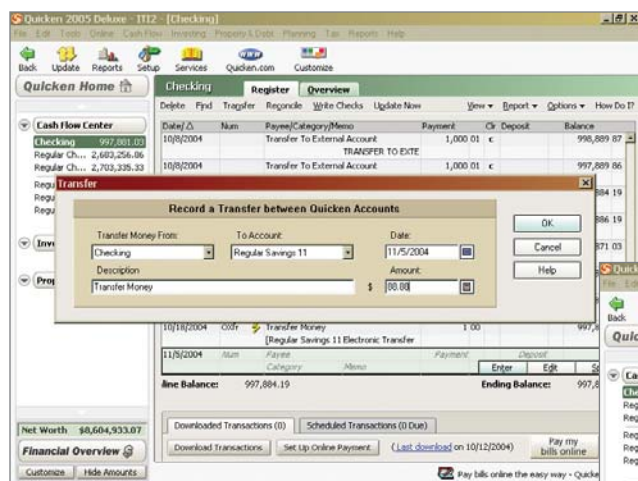
*“Our clients can save time, improve accuracy and better manage their complete financial picture... now we can offer our clients the convenience of downloading their account transactions directly into their personal financial management software.”*

Fremont Bank  
Fremont, California

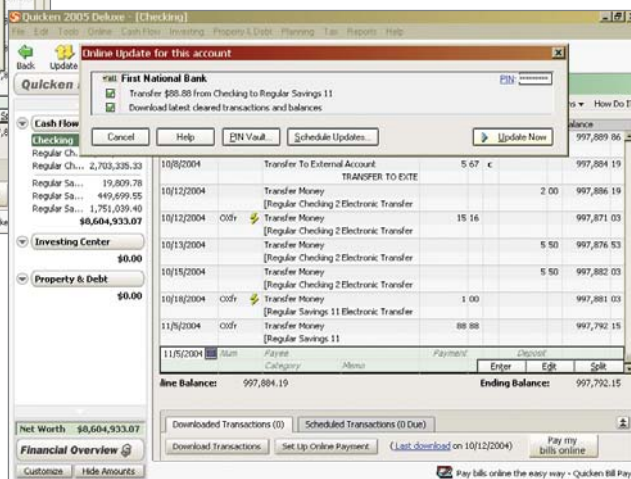


**Efficiency.** Since all account changes through any personal finance software are directly applied to accounts at your financial institution, once-redundant efforts like logging transactions and reconciling statements are no longer necessary. Account information stored on the PC is automatically updated when customers connect their PFM software into your organization's system.

**Security.** Secure data is always a top priority when transferring information over the Internet, and *Premierdirect* provides the latest in online protection. Utilizing the same 128-bit encryption used during *Premiercom* and *Premiercorp* sessions, your customers will appreciate knowing that all information transferred between their PC and their accounts at your financial institution is being protected.



A payment transfer in Quicken® software.



A transaction download in Quicken® software.

 **INFORMATION TECHNOLOGY, INC.**

www.itinewt.com  
 partner@iti.fiserv.com  
 402.421.4207

1345 Old Cheney Road  
 Lincoln, NE 68512